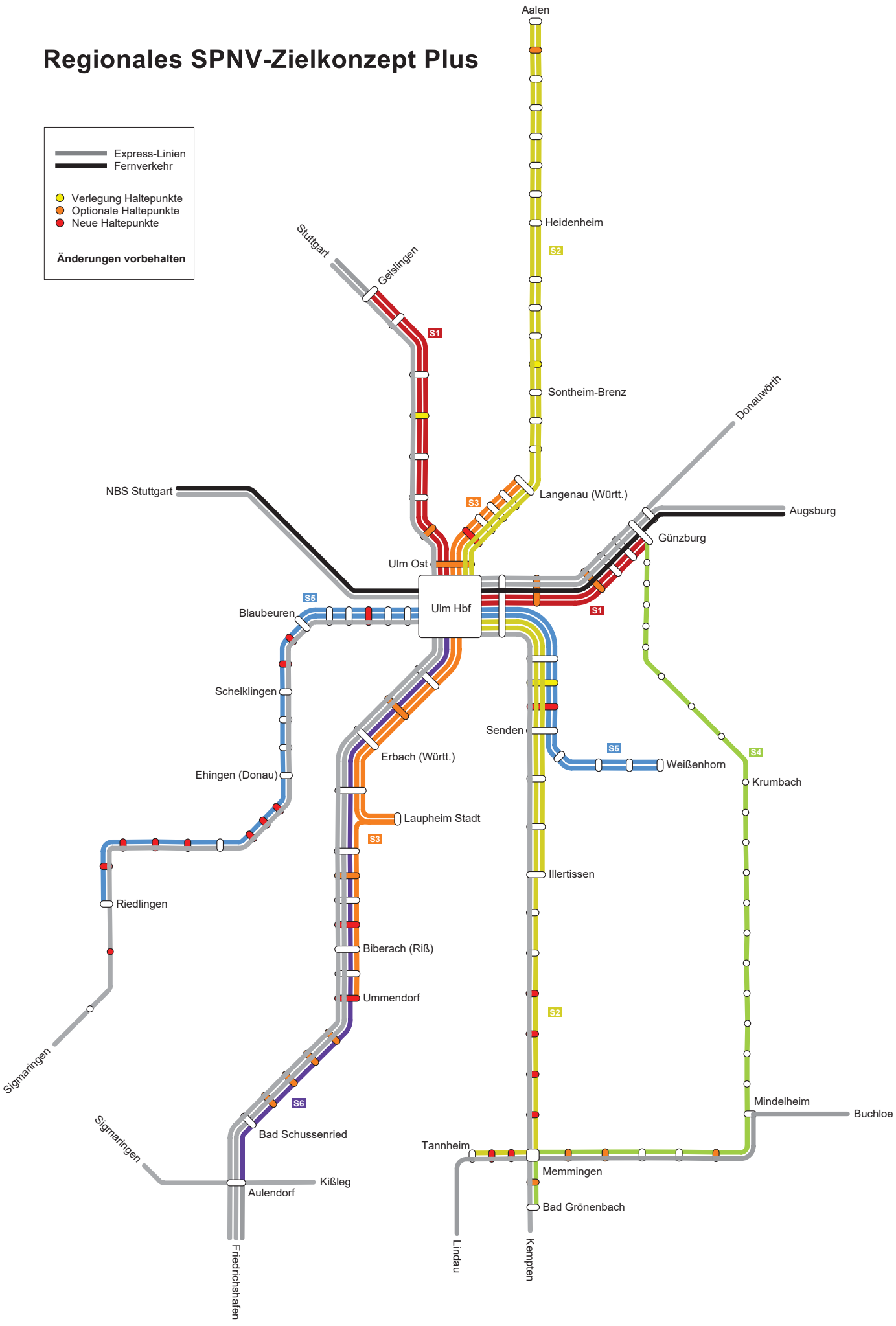Regionales SPNV-Zielkonzept Plus